

# Backgrounder

## Conservation Trust Funding Categories

Project funding is granted to Manitoba-based not-for-profit groups in five distinct program areas. This fall applicants may apply for projects in the Habitat and Wildlife, Soil Health, Advancing Innovation and Conservation Planning, and Connecting People to Nature categories only. A separate call for proposals in the Watersheds category will be held at a later date.



**Watersheds:** For activities tied directly to established priorities in an integrated management watershed plan that have water quality, flood control, and drought

resilience as key Ecological Goods & Services outcomes.



**Habitat and Wildlife:** For activities that improve habitat quality and quantity, enhance populations of key wildlife species or suites of species, and support a

regional, provincial, or national plan for wildlife or habitat



**Soil Health\*:** For activities that build soil organic matter, decrease soil erosion, and increase carbon sequestration through perennial cover management or other cropping practices that maximize the period of living roots in the soil



**Innovation and Conservation Planning\*:** Demonstration projects that focus on new approaches to conservation of land, water and wildlife and large area planning initiatives at an eco-regional, basin, or multi-species scale



**Connecting People to Nature\*:** Activities may include enhancement of riverbanks, natural greenways, or equivalent natural areas in urban or high use rural settings, projects that improve citizens access to nature (e.g. trails) or enhance a visitor's experience with nature (signage), and outdoor-based

interpretive programs specifically designed to connect people with nature.

Funding is based on a two-to-one matching grant formula. Most Conservation Trust funding is allocated to landscape-based projects for watersheds, habitat, and wildlife.

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\*There is limited funding in these categories.