



Congratulations on receiving a FWEF Grant.

Please see below for guidelines on how to recognize the Fish and Wildlife Enhancement Fund and Manitoba Government's partnership on your project.

LOGO

Include the FWEF and Manitoba Government logo on your website, newsletter, program, signage or any other communications tool available. To obtain the logos and graphic standards, please email FWEF@mbhabitat.ca.

SOCIAL MEDIA

Include, mention or tag MHC accounts on Twitter, Instagram, and LinkedIn



@mbfwef



@mbfwef



link to mbhabitat.ca/fwef

SIGNAGE

Please contact us if you are planning to install a sign at the project site that will recognize FWEF by name and/or logo. For interpretive signage, the Manitoba Government and FWEF logos are to be used.

ADDITIONAL OPTIONS:

MEDIA RELEASE

Prepare a media release about the grant you've received. Please see below for some text for how to recognize FWEF and the Government of Manitoba. Feel free to contact us before you send out a media release if you require additional information or a FWEF quote for your release. If possible, please save a digital copy of any publications and include them in your project reporting.

NEWSLETTER OR PROGRAM

Include an article about the grant in your print/electronic newsletter or program. If you require information or a FWEF quote for your article, please contact us.



ADVERTISING

If it is your usual process to prepare purchased advertisements recognizing contributions of sponsors and funders, please ensure FWEF and the Government of Manitoba are included.

EVENT

Host a media event or public celebration of your project. Please mention FWEF and Manitoba Government's role in your project.

ADDITIONAL RECOGNITION IDEAS:

PHOTOS

If you have digital photos of your project and permission to publish from any individuals (or guardians in the case of minors) who appear in the images, please send them to your Trust Grants Associate. Click here for a sample photo release form. From time to time FWEF will feature project stories in newspaper ads, print materials and on our website. Please include all relevant photo information (name, location, photo credit).

KEEP US IN THE LOOP

Sending out a news release? Is your project having big impact? Are there strong visual elements and great spokespeople? FWEF may feature grantees in promotional communications such as news releases and social media. Let us know what's happening in your organization and we'll consider it for upcoming multi-media communications activities.

PLEASE NOTE

Donors receive plaques, framed photos/posters or other mementos in recognition of their support. While these gestures are appreciated, they are often costly to the environment and for organizations to produce. Public recognition as described in this package is sufficient.

If you need any of the above tools, or have any questions about grant recognition, please contact FWEF@mbhabitat.ca



STANDARD DESCRIPTION OF THE TRUSTS

Funding acknowledgement:

The Fish and Wildlife Enhancement Fund with the Manitoba government provided funding for this project. The Manitoba Habitat Conservancy (MHC) administers the FWEF program on behalf of the Manitoba government.

See <https://mbhabitat.ca/fwef> for more information about FWEF