



MANITOBA
**FISH AND
WILDLIFE**
ENHANCEMENT FUND

FWEF GRAPHIC STANDARDS

When the Manitoba government is sponsoring or funding a project or event, the Manitoba logo should be used. The logo should appear only once on sponsoring documents regardless of the number of departments involved in the sponsorship. Wherever possible, the Manitoba logo should be positioned in the lower right corner. However, mutual agreement with other organizations involved in the project or event should be reached when logo positioning and prominence is being determined.

The Fish and Wildlife Enhancement Fund and Manitoba Government logos should be visually equal in size with the Manitoba logo to the right of the FWEF logo. An example of this can be found below.



When acknowledging funding support from the Fish and Wildlife Enhancement Fund (FWEF) it is important that the Manitoba and FWEF logos are used properly. Please provide a draft of your signage material to the team at FWEF@mbhabitat.ca.

When acknowledging funding support in print format, the following phrase may be used: "The Fish and Wildlife Enhancement Fund with the Manitoba government provided funding for this project. The Manitoba Habitat Conservancy (MHC) administers the FWEF program on behalf of the Manitoba Government."